ANTHONY PERKINS
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WORK EXPERIENCE

Crew Training International – (Memphis, TN) (05/2016 – **Present**) *Instructional Designer - Course Developer - Motion Designer* Create new and review existing courseware for instructional integrity, conforming objectives to current instructional systems design (ISD) standards using the *ADDIE* process. Conduct needs assessments and learning strategy report for development of new courseware development. Create storyboards, incorporating or building video and multimedia elements for use in instructor led and computer-based training. Evaluate training objectives, ensure compliance with assigned style guidelines and prepare final courseware packages. Edit student /instructor materials and interact with learning management systems as needed. Possess: DoD - SECRET Clearance.

Oak Ridge National Laboratory – *Learning Sciences, Nuclear Security & Isotope Technology Division* – (REMOTE through Spectrum, Inc.) (Oak Ridge, TN) (12/2017 – 01/2019) *Designer – Graphic/Motion Designer* Develop training and awareness programs and materials. Create original visual designs and develop training media.

Chitra Productions – (Maxwell Air Force Base; Montgomery, AL) (03/07/2016 – 04/15/2016) *Lead Multimedia Specialist - Graphics Designer* (Temporary contract) Provide initial multimedia and graphic consultation for the *Air Education and Training Command* of the United States Air Force's *"Air University"* (primary location for professional /graduate-level military education). Six-week task: Strategic planning, design and development of standards and procedures for the visual identity of the Air University's inaugural instructional systems eSchool.

Hardeman County Board of Education – (Bolivar & Toone, TN) (01/2015 – 02/2016) Curriculum developer and visual art classroom instructor for over 550 weekly students at two Hardeman County primary schools.

GRAFIXUSA *(Contract Design Consulting)* (11/2003 – **Present**)
      The following represent contracts of over one year:
           Sysco (04/2010 - 05/2011) – *(Advertising)* **Graphic Designer**
           Dalhoff-Thomas-Daws (08/2006 - 10/2007) – *(Planning)* **Senior Visual Designer**
           Guardsmark, LLC (04/2005 - 07/2006) – *(Marketing)* **Desktop Publisher**

- Production of multimedia training
- Corporate identity & Sign design
- B2B & B2C Marketing & Advertising collateral
- Script writing & storyboards
- Photo & Video production / editing
- Art direction, Illustrations
- Architectural delineation, Development plans, Construction drawings
- User Interface/User experience (UI/UX) designer for web & associated eProjects
- Mechanical /Engineering drafting
- Instructional media (CD, DVD)
- Produced wireframes & prototyped web pages & animations
- Produced high-resolution imagery for offset printing
- Light programming of HTML, CSS and HTML5 via Dreamweaver & Storyline2
- Team leader, project leader, individual production & advisor
- Produced National corporate catalog
- Met with external clients
- Beta tested software
- Communications & presentations

FedEx (06/1999 – 11/2003) – ***Business Systems Analyst*** Department: *Strategic Sourcing & Supply - Supply Chain Management (Internal Training & Communications)*

FedEx (10/1995 – 06/1999) – ***Instructional Design Senior Illustrator*** *(Print & Multimedia)* Department: *Worldwide Ground Operations Training – Multimedia Services – Computer Based Training*

FedEx (03/1986 – 10/1995) – ***Instructional Design Multimedia Senior Illustrator***
Department: *Flight Instructional Development/Simulator Engineering – Computer Managed Instruction*

- Production of multimedia training collateral
- Corporate identity & sign design
- B2B & B2C Marketing & Advertising collateral
- Script writing & storyboards, communications/presentations
- Photo & video production / editing
- Art direction & illustrations
- Architectural delineation, development plans, construction drawings
- UI/UX designer for web & associated eProjects
- Mechanical/Technical drafting
- Built instructional media (CD, DVD)
- Produced wireframes & prototyped web pages & animations
- Developed e-Learning applications for intranet delivery
- Produced high-resolution imagery for offset printing
- Team leader, project manager, individual production & advisor
- Light programming of HTML, CSS and HTML5 via Dreamweaver & Storyline2
- Met with internal clients & external vendors Worked directly with subject matter experts, management, engineers, instructors, pilots and mechanics to develop user-centered products while building Federal Aviation Agency mandated training media. Worked directly with senior and upper level management and provided technical guidance and assistance to departmental staff.

Grace & Associates, Inc. (09/1984–02/1986)–Marketing: Engineering & Architecture. ***Graphic Designer***. Concept drawings of proposed land developments, architectural floor plans, book illustrations, cartoons, landscape architecture, mechanical drafting; technical writing and illustration; aerial, exploded and perspective drawings; technical publications, maps and marketing visuals for offset printing.

MCA College of Art (8/2012 – 5/2013) Part-time wood and metals ***Shop Supervisor Assistantship*** While enrolled in graduate school, I assisted students and faculty with using shop machinery and provided instruction on the safe use of equipment and power tools; oversaw, maintained inventory, repaired and checked-out equipment.

EDUCATION Pursuing Graduate Degrees:

Master of Fine Art in ***Graphic Design*** (Savannah College of Art & Design) GPA 3.2
Master of Science in ***Education*** (University of TN - Martin) GPA: 4.0
Memphis College of Art, Memphis, Tennessee, 1981-1984; *Dean's List 1983-84*
Degree: **Bachelor of Fine Art** in ***Advertising Design***, Cumulative GPA: 3.32

HARDWARE / SOFTWARE Apple Macintosh: >OSX (iMac) and PC: Windows XP, 7, 8 Vista and 10

Adobe Master Collection CS3-6 & CC, including: InDesign, Photoshop, Dreamweaver, Premiere Pro, After Effects, Edge Animate, Flash Professional, Flash Catalyst, Captivate, Encore, Illustrator, Muse, ImageReady, Fireworks, Acrobat, SoundEdit 16, Audition, Soundbooth; **Microsoft Office** including: PowerPoint, Word, Excel. QuarkXPress, SketchUp 3-D, Fireworks, Freehand, DesignCad, MiniCad, CorelDraw, Macromedia Director and Authorware, Articulate Storyline 360, SnagIT, Camtasia, Blackboard, Lectora Inspire.

References on request.