

ANTHONY PERKINS

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WORK EXPERIENCE

Crew Training International – (05/2016 – Present) *Technical Training Specialist/Course Developer*

Create new and review existing courseware for instructional integrity, conforming objectives to current instructional systems design (ISD) standards. Create storyboards, incorporating or building multimedia elements. Evaluate training objectives, ensure compliance with assigned style guidelines and prepare final courseware packages. Edit student /instructor materials as needed. Research new technologies / techniques in the adult learning community.

Chitra Productions – (Maxwell Air Force Base; Montgomery, AL) (03/07/2016 – 04/15/2016) *Lead Multimedia - Graphics Designer.* (Temporary contract) Provide initial multimedia and graphic consultation for the *Air Education and Training Command* of the United States Air Force’s “*Air University*” (primary location for professional /graduate-level military education). Six-week task: Strategic planning, design and development of standards and procedures for the visual identity of the Air University’s inaugural instructional systems eSchool.

Hardeman County Board of Education –(01/2015 – 02/2016) Curriculum developer and visual art classroom instructor for over 550 weekly students at two Hardeman County primary schools.

GRAFIXUSA (*Contract Design Consulting*) (11/2003 – Present)

The following represent contracts of over one year:

Sysco (04/2010 – 05/2011) – (*Advertising*) *Graphic Designer*

Dalhoff-Thomas-Daws (08/2006 - 10/2007) – (*Planning*) *Senior Visual Designer*

Guardsmark, LLC (04/2005 – 07/2006) – (*Marketing*) *Desktop Publisher*

- Production of multimedia training
 - B2B & B2C Marketing & Advertising collateral
 - Photo & Video production / editing
 - Architectural delineation, Development plans, Construction drawings
 - Mechanical /Engineering drafting
 - Produced wireframes & prototyped web pages & animations
 - Light programming of HTML, CSS and HTML5 via Dreamweaver & Storyline2
 - Produced National corporate catalog
 - Beta tested software
 - Corporate identity & Sign design
 - Script writing & storyboards
 - Art direction, Illustrations
 - User Interface/User experience (UI/UX) designer for web & associated eProjects
 - Instructional media (CD, DVD)
 - Produced high-resolution imagery for offset printing
 - Team leader, project leader, individual production & advisor
 - Met with external clients
 - Communications & presentations
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FedEx (06/1999 – 11/2003) – *Business Systems Analyst*

Department: *Strategic Sourcing & Supply - Supply Chain Management (Internal Training & Communications)*

FedEx (10/1995 – 06/1999) – *Instructional Design Senior Illustrator (Print & Multimedia)* Department:

Worldwide Ground Operations Training – Multimedia Services – Computer Based Training

FedEx (03/1986 – 10/1995) – *Instructional Design Multimedia Senior Illustrator*

Department: *Flight Instructional Development/Simulator Engineering – Computer Managed Instruction*

- Production of multimedia training collateral
- B2B & B2C Marketing & Advertising collateral
- Photo & video production / editing
- Architectural delineation, development plans, construction drawings
- Mechanical/Technical drafting
- Produced wireframes & prototyped web pages & animations
- Produced high-resolution imagery for offset printing
- Light programming of HTML, CSS and HTML5 via Dreamweaver & Storyline2
- Corporate identity & sign design
- Script writing & storyboards, communications/presentations
- Art direction & illustrations
- UI/UX designer for web & associated eProjects
- Built instructional media (CD, DVD)
- Developed e-Learning applications for intranet delivery
- Team leader, project manager, individual production & advisor
- Met with internal clients & external vendors

Worked directly with subject matter experts, management, engineers, instructors, pilots and mechanics to develop user-centered products while building Federal Aviation Agency mandated training media. I worked directly with senior and upper level management and provided technical guidance and assistance to departmental staff.

Grace & Associates, Inc. (09/1984–02/1986)–Marketing: Engineering & Architecture.

Graphic Designer. Concept drawings of proposed land developments, architectural floor plans, book illustrations, cartoons, landscape architecture, mechanical drafting; technical writing and illustration; aerial, exploded and perspective drawings; technical publications, maps and marketing visuals for offset printing.

College of Art (8/2012 – 5/2013) Part-time wood and metals **Shop Supervisor Assistantship**

While enrolled in graduate school, I assisted students and faculty with using shop machinery and provided instruction on the safe use of equipment and power tools; maintained inventory and checked-out equipment.

EDUCATION

Pursuing Graduate Degrees:

Master of Fine Art in **Graphic Design** (Savannah College of Art & Design) GPA 3.2

Master of Science in **Education** (University of TN - Martin) GPA: 4.0

Memphis College of Art, Memphis, Tennessee, 1981-1984; *Dean's List 1983-84*

Degree: **Bachelor of Fine Art** in **Advertising Design**, Cumulative GPA: 3.32

HARDWARE / SOFTWARE

Apple Macintosh: >OSX (iMac) and PC: Windows XP, 7, 8 Vista and 10

Adobe Master Collection CS3-6 & CC, including: InDesign, Photoshop, Dreamweaver, Premiere Pro, After Effects, Edge Animate, Flash Professional, Flash Catalyst, Captivate, Encore, Illustrator, ImageReady, Fireworks, Acrobat, SoundEdit 16, Audition, Soundbooth; **Microsoft Office** including: PowerPoint, Word, Excel. QuarkXPress, SketchUp 3-D, Fireworks, Freehand, DesignCad, MiniCad, CorelDraw, Macromedia Director and Authorware, Articulate Storyline, Snagit, Camtasia, Blackboard, Lectora Inspire.

References on request.